Ali Raza

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Who am I?

I am a Web UI Developer having 6+ years of experience in web technologies and design. Holding a diploma from Arena Multimedia as a Multimedia Specialist. During my 6 years of experience I have explored dimensions from almost all kinds of working enviornments, companies focusing on commercial projects and also startup's. I am currently working as a Sr. UI Engineer in a startup named Elastica - my responsibilities include leading the team of UI developers and recruiting new UI talent. As a freelancer I am recruited by Green Man's Ark, Creative Chaos, Devbabu and Readesign as an official consultant for web projects. I am inspired by people who work smartly and also try to work in a manner that inspires others. Travelling and Nature Photography excites me and I try to make time for my hobbies too.

Academic Background

Multimedia Specialist (Diploma)
Arena Multimedia

Intermediate Commerce
Private - HSC

Matriculation Science
Al-Murtaza School - SSC

Professional Experience

Sr. UI Engineer   (2013 - Current)

Astica is the innovator of Data Science Powered cloud application security. Acting as a Security Ops Center for cloud apps, its CloudSOC solution empowers companies to leverage the cloud, while staying safe, secure and compliant.

Astica / Elastica (http://www.elastica.net)

Content Writer (Web) / Team Lead   (2012 - 2013)

i3MEDIA is a premium web design and development agency delivering the very best in quality and service.

i3Media (http://www.i3media.net)

Professional Experience

UI Engineer (2011 - 2012)

The Company's initial product is face2face, launching in summer 2010. The face2face application for smartphones combines the benefits of social networks and location awareness, with the privacy and control that users are increasingly demanding.

Proximate Global Inc. (http://www.proximate-global.net)

Web Designer (2009 - 2011)

Creative Chaos specializes in technology and business enabling solutions and services, with its core expertise in developing and maintaining customized web applications and solutions on a variety of platforms, business intelligence tools, online presence management, internet marketing, strategic planning and consulting services.

Creative Chaos Pvt. Ltd. (http://www.i3media.net)

Portfolio

To view my complete portfolio - please visit: http://www.behance.net/alyraxa

Technical Knowledge

HTML . CSS3 . SASS . JQUERY . WORDPRESS . GITHUB . PHOTOSHOP . ILLUSTRATION . LINUX

Social Presence

LinkedIn: http://pk.linkedin.com/in/alyraxa
Behance: http://www.behance.net/alyraxa